

*You've heard about it,
you've read about it,
and now you can experience it!*



General Hawk is commanding you to MOVE OUT to JoeCon® 2008, as all *G.I. Joe*® fans unite at the International *G.I. Joe Collectors' Convention*! Join us in Dallas, TX, June 26-29, at the Frisco Embassy Suites!

Here is what you will experience at the show...

Special Guests-will include some of the original creators, industry guests, artists and of course, the Hasbro *G.I. Joe* Team. The Hasbro team will be on hand the entire weekend to show you the upcoming products and to answer your burning *G.I. Joe* questions.

Panels and Seminars-led by Hasbro, special guests and experts in the *G.I. Joe* community. These presentations will totally immerse you in all things *G.I. Joe*. Learn inside information, meet celebrities, watch demonstrations and more!

Sales Room-features over 200 tables of *G.I. Joe* merchandise for sale. There are thousands of items each year that trade hands in this JoeCon focal point.

G.I. Joe Film Fest-will display the talents of *G.I. Joe* fans from all over the world. Come watch as stories you have never dreamed of unfold on the big screen!

Contests-showcase the incredible skills of *G.I. Joe* craftsmen everywhere. Start designing your entries today as you could be a big winner in one of the five different JoeCon contests.

G.I. Don't Know Game Show-pits teams of *G.I. Joe* fans in an all out no-holds-barred battle for the coveted gold medal of Grand Champions. This event is informative and very entertaining.

Sculpting and Casting Class-is a two day optional event where you will learn the basics of sculpting, mold making and casting pieces from the molds you make. Enhance your hobby by learning to create your own customs!

G.I. Joe Customizing Seminar-will provide you with the basic skills to create your own versions of your favorite *G.I. Joe* 25th Anniversary heroes. These demonstrations are led by designers from the Hasbro team.

Trash to Treasures-is a hands on activity where you get to build a base of operations for your action figures from ordinary household supplies, both in 1/18th and 1/6th scales.

Joe's Chop Shop and RC Course-will amaze you with work from some of the world's best customizers. While

there race a "Joeized" RC vehicle through the treacherous scale race course.

Local Tours-are always a great way to start your week by touring the Dallas/Fort Worth area with your fellow *G.I. Joe* fans! This is a great way to meet other fans and share memories that will last a lifetime!

Room to Room Trading-provides collectors with a chance to swap, buy and sell items from their personal collections in the evenings when the Dealer Room is closed. Have just a few extras you would like to swap? Well, this is your chance to trade with other collectors.

Casino Night Awards Dinner-is the culmination of our festivities with dinner, casino games and fabulous auction items, (many one-of-a-kind provided by the Hasbro *G.I. Joe* team). This is a terrific evening of entertainment with great food, games and camaraderie you won't forget!

...and of course the JoeCon 2008 toys and souvenirs!



JoeCon Figure Sets

As in past years, there are two different outstanding JoeCon sets that every *G.I. Joe* collector will want to add to their collection. Once again, the club has worked very hard to bring you only the highest quality and most innovative sets possible!

Real American Hero Set

They're back and worse than ever! Cobra Commander has added the might of the Headhunters to the ranks of COBRA!!!

Years after they were thought defeated and their leader permanently "removed", the evil Headhunters have reared their ugly heads once again. Gristle is back, along with his enforcers the Headhunter Guards, and Headhunter Stormtroopers. Their latest plan is to manufacture and distribute a chemical that will allow them to rule the world! This scourge of COBRA is threatening urban societies all across the globe with their mind robbing formula.

Local authorities have tried to investigate, but none have ever returned. With no other options remaining, *G.I. Joe* must send a squad of S.W.A.T. (Special Weapons And Tactics) experts to infiltrate and shut down this dangerous operation.

Unbeknownst to the Joe team, the entire manufacturing facility is booby trapped and operated by converted COBRA B.A.T.s (Battle Android Troopers) disguised as ordinary production robots, but also ready to spring into action and neutralize any intruders! Will Joe be in time to stop this evil plot...?

This terrific set, comes with: Gristle, two Headhunter Guards, six Headhunter Stormtroopers, six B.A.T.s and something totally new this year, a full color convention comic! Don't wait to place your order as the edition is limited.*

Adventure Team Set

After the huge success of our Adventure Team convention sets, the AT is back in their latest adventure: *Search for the Sasquatch!*



The Air Adventurer and his support team, have been dispatched to the Pacific Northwest after local authorities have received multiple mysterious reports of strange creature sightings in the Olympic Mountains. With only a general location and some blurry cell phone pictures to go on, Joe has taken this opportunity to test his latest invention, the super silent hydrogen Adventure Team Jet Pack. Could this be the fabled Sasquatch that has eluded cryptozoologists for decades...?



This vintage style adventure includes: Super Articulated *G.I. Joe* Air Adventurer, AT Micro-Dog Tag, Flight Suit, Goggles, Boots, Capture Bazooka with Net, Belt, .45 with Holster, Knife and Sheath, Radio with Headset and Microphone, Binoculars, First Aid Kit, Shoulder Bag, AT style Comic, the brand new AT Jet Pack, and the elusive creature of the forest...Sasquatch! We know you will love this exclusive Adventure Team set.*

Registered Attendee Packages

Six different convention packages available!

The **American Hero's Package** (\$275 for Club Officer level members and \$325 for others) consists of:

- 3 3/4" convention 15 figure set *Cobra Headhunters!*
- Certificate of Authenticity
- Convention Medal and name badge
- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday, and admittance to all convention events
- Admittance to the Casino Night Awards dinner event along with gaming coupons
- **BONUS ITEM:** American Hero attendees will receive a special extra convention piece not available with the non-attending package. You must pick up your convention package in person.
- Convention full color comic with program
- One entry (per person, not per package) in the free trip giveaways drawing on Sunday at 3 pm.*†

You will receive your convention items at your assigned registration pick-up time. Pre-convention tours are available for an additional charge.

This year's figure set is back to our roots of the JoeCon troop builder! No collection will be complete without this newest version of the Evil Headhunters and vintage Battle Android Troopers! Don't miss this outstanding weekend and this great set, register TODAY! *†

The **General's Package** (\$270 for Club Officer level members and \$320 for others) consists of:

- 12" Adventure Team convention set *Search for the Sasquatch!*
- Certificate of Authenticity
- Convention Medal and name badge
- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday, and admittance to all convention events
- Admittance to the Casino Night Awards dinner event along with gaming coupons
- Admittance to all convention seminars
- **BONUS ITEM:** General Package attendees will receive a special extra convention piece not available with the non-attending packages. You must pick up your convention package in person.
- Convention full color comic with program
- One entry (per person, not per package) in the free trip give-aways drawing on Sunday at 3pm*†

You will receive your convention items at your assigned registration pick-up time. Pre-convention tours are available for an additional charge.



This year's figure set is another fabulous AT Adventure! We have spared no expense on this set as we have tooled the newest AT accessory, the Adventure Team Jet Pack. We know you will love it. Don't miss this outstanding weekend and this great set, so register TODAY! *†

The **Aide's Package** \$80 per Aide for the first package and (for Club Officer level members) \$75 for each family member beyond that. Non-Officer Members \$90 (only one allowed). It includes:

- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday, and admittance to all convention events
- Admittance to the "Awards Party" dinner event along with gaming coupons
- Name Badge
- This package can only be purchased in conjunction with the General's or American Hero's package and is offered so that accompanying family members can join the fun
- Each General or American Hero package is limited to four additional Aide packages

The **Sergeant's Package** (\$130 for Club Officer level members and \$180 for others) includes:

- Private Dealer Room Sales Event on Friday and Early Bird privileges on Saturday
- Admittance to all convention seminars
- This package does not include the Casino Night Awards dinner event or any products

The **Homefront Hero's Package** (\$275 for Club Officer level members and \$325 for others) consists of:

- Boxed set of figures from the American Hero's Package
- Does not include admittance to the show or name badge
- All items shipped three to four weeks after the show to your home.
- This package is for those who cannot attend the show.
- If you order this package before June 20, 2008, domestic shipping is FREE!

The **Base Commander's Package** (\$270 for Club Officer level members and \$320 for others) consists of:

- Boxed set of figures from the General's Package
- Does not include admittance to the show or name badge
- All items shipped three to four weeks after the show to your home.
- This package is for those who cannot attend the show.
- If you order this package before June 20, 2008, domestic shipping is FREE!



For either non-attending set (Base Commander or Homefront Hero), please use the Registered Guest Application to order.

Additional Package Details

- The first 100 General's or Base Commander's registrations postmarked by April 15, will receive a special *G.I. Joe* figure size jacket with the convention art on the back.
- The first 100 American Hero's or Homefront Hero's registrations postmarked by April 15, will receive a special *Headhunter* cloisonné lapel pin.
- 200 Generals or Base Commanders (provided that you are an Officer level member of the Club) have the opportunity to purchase the *Search for the Sasquatch Base Camp* that includes: a new AT Tent, Tranquilizer Rifle, Radio with Headset and Microphone, two Camping AT crates and two new Mummy Sleeping Bags. This is limited to one extra set per General's or Base Commander's Package purchased.
- 350 American Heroes or Homefront Heroes (provided that you are an Officer level member of the Club) have the opportunity to purchase a second set of 3 3/4" *Cobra Headhunters!* figures (no box, certificate, etc) for \$145. This is limited to one extra set per American Hero's or Homefront Hero's package purchased.
- Convention package confirmations will be mailed by the end of May. In addition, if you are attending and want to substitute a prior year's convention set (if available) as your set this year, please call our office for details.

Dealer Information

Dealer booths consist of two 8' tables and one 6' table, are approximately 11' wide by 8' deep and are \$300. Single tables are \$175. Dealer booth contracts and payments postmarked by April 15 will receive a \$20 discount (single tables are not discounted and are not available in multiples, only one per dealer. Booths and tables cannot be combined). Each Dealer Booth will receive (your choice) either the 12" or 3 3/4" attendee surprise item. Standard electrical hookups for all booths or tables are \$135 per hook up (total for all three days). Telephone service can be provided at a cost of \$175. Dealers may also order an Awards Party dinner event pass for their helpers for \$80 per person (includes gaming coupons). Booths and tables are limited. Placement in the ballroom will be assigned in the order that the registrations are received. The earlier your registration is received, the closer to the front your booth will be. Dealer's product must be at least 60% action figure related. This means action figures or related *G.I. Joe* products. Dealers must collect the Frisco, TX sales tax of 8.25%. For an immediate sales tax identification number, sign up at www.window.state.tx.us/tax_permit/

Parachute Drop

It will be a spectacular sight watching over 300 special edition 3 3/4" Sky Bats parachute 10 floors to the atrium lobby! Make sure you are on hand to witness this one time event on Friday morning!

Guests

Kirk Bozigian was the *G.I. Joe* Product Manager for the Real American Hero line of toys when it started. Kirk's job back in 1982 was to bring this new action figure concept to market. If you want to hear the early details, Kirk is your man! Don't miss this chance to meet him and hear his stories in person. Keep watching GIJoeClub.com for official guest announcements.

Shipping

The Embassy Suites Hotel can handle your in-bound shipments for \$5-10 per box. If you have a large shipment (palletized), please call our office. We can help you avoid freight delivery charges. There will be a local shipping store at the show to assist you in shipping your items home. They will have all types of packing materials and boxes available at the show as well. Prices will vary according to distance and weight.

Hotel Accommodations

Our hotel is the Embassy Suites in Frisco, Texas (North Dallas). This is a full service, all suites hotel, with a SPA on the property! The hotel is adjacent to the Stonebriar Center Mall (the largest in North Texas). In addition, the hotel is within walking distance of over 200 restaurants. Our special room rate of \$139 per night is valid before and after the convention and includes the signature Embassy Suites services of complimentary cooked-to-order breakfast and complimentary happy hour in the evening. You can call 800-362-2779 or 972-712-7200 to make your reservation. Make sure you tell them you are coming to the *G.I. Joe* Collectors' Convention. Airport shuttles are available from Super Shuttle 800-258-3826: \$28 one-way or \$54 round trip. You can make your hotel reservation and get the shuttle special rate coupon by following the convention link on our web site GIJoeClub.com. Please note that there is some free parking (very limited) at the hotel and some paid parking in the covered garage. You can also park in the Stonebriar Center Mall lot for free.

Hasbro Designers' Contests

Over \$1,300 (in show dollars) worth of prizes will be awarded at this year's JoeCon! There are five different categories in the Designers' Contests.

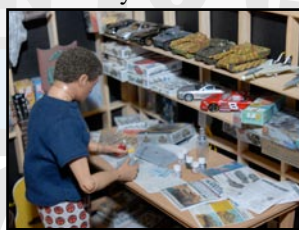
- Franken-Joe (1/18th scale only) Custom Figure Contest, - 1st \$100, 2nd \$50, and 3rd \$25. Contest is limited to ONE figure per entry, no teams or squads.
- Small Diorama (custom 1/6th scale figure) 15" x 15", 1st \$150, 2nd \$75, 3rd \$35. Contest is limited to ONE figure per entry, no teams or squads.

- Medium Diorama 48" x 30", 1st \$200, 2nd \$100, 3rd \$50.
- Wheels for Joe Contest - Prizes: 1st \$100, 2nd \$50, and 3rd \$25.
- Photography Contest - Prizes: 1st \$100, 2nd \$50, and 3rd \$25.

If your contest entry is larger than the space allotted, you will be moved up one class. Please stay within the dimensions for the contest you are entering. Each contest is limited to two entries per person and you must be present to enter. Please do not bring any entries that have won in past contests. Photography entries can be black & white or color. All entries must be 8" x 10" in size and they must be mounted. In addition, the photography entries are not returnable. All winners will be announced Saturday night at the Casino Night Awards Dinner. Please let us know by June 1 if you intend to enter a contest so we can make sure we will have enough space available. If you need a copy of the judging criteria, please check GIJoeClub.com. All entries must be in place for judging by noon on Friday. Hasbro Designers' Contests will be judged by a jury.

G.I. Joe Customizing Class

This year we will be offering a two day *Sculpting and Casting* class led by well-known customizer John (Alyosha) Russell.



This will be a two day (Wednesday and Thursday) class where John will teach you beginning and intermediate techniques in sculpting and casting. Projects presented in the class will be sculpting backpacks along with male and female character heads. If you have ever wanted to become a customizer, this is the class for you, as you will leave with the basic skills to make your own custom parts! Cost is \$115.

G.I. Joe Fan Film Extravaganza!

Join us in Dallas for the second annual amateur film competition geared especially for fans of *G.I. Joe*! Fans can submit their films of approximately 5 minutes in length on DVD. All accepted submissions will be screened on Friday night and the audience will vote for the winners.

Submitted films must feature *G.I. Joe* in some form and maintain a G or PG rating as a style guide. Films will be shown to the public at the discretion of JoeCon. JoeCon reserves the right to not accept any film that does not meet the



submission requirements. Submissions must be received no later than June 1, 2008. Please do not submit films that have been shown at past Film Fest events or submitted to the Club for past contests. The winners will receive show dollars: First \$200; Second \$100; and third \$50. You must be present to win. Join us for

this special event as *G.I. Joe* collecting moves to a new level of creative storytelling!

Seminars/Panels

Collecting and fan seminars/panels will be presented on Friday, Saturday and Sunday. Each session will last approximately 50 minutes. Don't miss the special Hasbro Roundtable where you can speak directly with the Hasbro *G.I. Joe* team.

G.I. Don't Know! Game Show

This *G.I. Joe* trivia game show pits *G.I. Joe* web sites against each other in a battle of wits in all things *G.I. Joe*. Don't miss this opportunity to participate in this newest version of an old fan favorite! Web sites are invited to assemble teams of 5 people to compete for the honors. Teams must be entered by June 1, 2008 so that we can make the appropriate pairings (email Sherry@MasterCollector.com with your web site's URL and the names and screen names of your team). There are only eight slots available for this tournament, so sign up ASAP!

Video Room

You can rest and relax with your friends in the Video Room, which will always be open. Watch your all time favorite *G.I. Joe* shows!

Casino Night Awards Dinner

On Saturday night, we will have our very popular Casino Night and Awards Dinner Party. This truly will be a fun and memorable evening. Please wear either your favorite *G.I. Joe* costume or your favorite military uniform as we will vote by acclamation that evening for the best "dressed" characters. Top three winners will have \$10,000 of auction points added to their accounts! Dinner will be served at food stations throughout the venue.



Each General, American Hero and Aide will receive

gaming coupons for play during the evening. More gaming coupons will be available for a donation to charity. Dealers who donate items will receive gaming coupons as well. Past Casino nights have raised several thousand dollars for charities such as Hasbro Children's Hospital.



General Admission

General Admission for the Dealer's Sales Room is on Saturday: 9am Early Bird \$50; 10am-5pm Regular Admission Adults \$10; Children \$5 (4 and under free); and Sunday 9:30am-3:30pm.

Door Prizes

Hourly door prizes will be awarded at ten minutes to the hour each day while the sales room is open. At 3pm on Sunday, we will draw for two free trips to the 2009 45th Anniversary Convention (including domestic airfare up to \$450). You must be present in the Dealer Room to win!

Pre-Convention Tours

The week will begin with two pre-convention tours. Sign-up today! Everyone will enjoy these outings. If you sign up for either tour or the two day class, you will pick up your registration materials early on Wednesday night from 8:30-9:30pm.

Wednesday, June 25, 8:00am - 5:00pm

"Dallas" Tour

We will start our week with a fun and educational day in Dallas beginning with a few games of laser tag at The Zone, one of the premier laser tag facilities in the Dallas area. After a couple hours of battling it out, we will head off for a tour of *South Fork* (southfork.com) and lunch. Southfork Ranch is known worldwide as America's most famous ranch as it was the filming location for the *Dallas* television series. Our visit includes a tour of the house, grounds, museum and a real Texas barbecue for lunch. After lunch, we will depart for a visit to Dealey Plaza and the Sixth Floor Museum (jfk.org) at the Texas School Book Depository.



This museum chronicles the assassination and legacy of President John F. Kennedy. This self guided tour features an audio guide with excerpts from historic radio broadcasts and the voices of reporters, police officers and witnesses from that fateful day.

Cost: \$90 (includes lunch)

Thursday, June 26, 9:00am - 5:30pm

Fort Worth - Where the West Begins!

Our day will begin with a tour of the Bureau of Engraving and Printing Western Currency Facility where they print billions of dollars! The tour features the various stops of currency production, beginning with large, blank sheets of paper and ending with wallet-ready bills! Included in the tour are two floors of interactive exhibits and displays showcasing the history of paper currency and the intricacies of the currency production process. Samples are available (no free samples!) in the gift shop.



Next we will head off to the Historic Stockyards in Fort Worth for lunch on your own and then a 2 hour tour of this historic area. The history of the old west comes alive as you tour Mule Alley, the Cowtown Coliseum, the Livestock Exchange Building, Texas Cowboy Hall of Fame and the famous Cowtown Cattlepen maze (as seen in the *Amazing Race*) and watch the Fort Worth Cattle Drive.

During the tour you will hear stories of Indians like Quanah Parker and cowboys Bill Pickett and Jesse Chisholm. Learn about the colorful past of Fort Worth when the Chisholm Trail went right through the city and the Stockyards covered over a square mile!



You will have a chance to try your hand at the Cowtown Cattlepen Maze that has over 5,400 square feet of frequently changed wooden pathways on two different levels.

Featured at the Texas Cowboy Hall of Fame are over 60 antique horse-drawn carriages, wagons and sleighs. But don't stay in the museum too long as you will want to watch the Fort Worth Cattle drive (the world's only twice daily cattle drive) as real cowpunchers demonstrate the tools, equipment and techniques from an 1800's cattle drive. Your whole family will enjoy this historic and informative outing.

Cost: \$60 (lunch on your own)

Convention Evening Dress Dietary Concerns

For the Saturday Casino Night Awards Dinner, please wear your favorite *G.I. Joe* costume or your favorite military uniform. This will truly make the event a night to remember and you might just win some extra points for the auction! If you don't wear a costume, please dress business casual (shirts with collars). If you have any special dietary concerns we need to prepare for, please let us know 30 days in advance.



The G.I. Joe Collectors' Club Wants You!

We have spent thousands of hours planning and researching this event. You will have a great Joe weekend! We hope you take time out to attend this fabulous weekend of *G.I. Joe* collecting!

*Convention packages, guests, contents, tours, and quantities are subject to change without notice.

† Convention Packages are limited.

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